

Invitation to Sponsor

The 2022 Conferences of the Association for Computational Linguistics

Conference Schedule 2022

ACL

Dublin, Ireland: May 22–27

NAACL

Seattle, WA: July 10–15

AAACL

Taipei, Taiwan: November 21–24

EMNLP

Abu Dhabi, United Arab Emirates:
December 7–11



2022 ACL CONFERENCES

The Association for Computational Linguistics (ACL) provides the preeminent forum for dissemination of the latest developments in computational linguistics and natural language processing. In recent years, ACL conferences have enjoyed a growth spurt. We estimate that ACL will attract 4000-6000 paying attendees, EMNLP will attract 3000-4000 attendees, NAACL will attract 2500-3000 attendees, and AACL will attract 1000-1500 attendees. The ACL, its regional chapters, and the Special Interest Group on Linguistic data and corpus-based approaches to NLP (EMNLP) will host the following ACL-related conferences this year:

- ACL will be held in Dublin, Ireland from May 22–27.
- NAACL will be held in Seattle, Washington from July 10–15.
- AACL will be held in Taipei, Taiwan from November 21–24.
- EMNLP will be held in Abu Dhabi, United Arab Emirates: December 7-11.

This document summarizes sponsorship opportunities for the four 2022 conferences. The ACL also offers “Multi-packs” which, for a single payment, gives access to sponsorship opportunities at multiple conferences of your choice. Multi-pack sponsorships give a 20% discount, and provide an easy opportunity for global presence in the leading conferences on natural language processing.

ACL also offers opportunities to support our Diversity & Inclusion (D&I) initiatives. By becoming a D&I Champion, D&I Ally or D&I Contributor, you can broaden the pool of NLP/CL talent available to industry and academia, by making our conferences accessible to a range of participants who would otherwise have difficulty participating.

Further information on sponsorship opportunities can be obtained by contacting any of the Sponsor Chairs listed on the last page of this booklet.

6th Annual Meeting of the Association for Computational Linguistics (ACL)

Sponsorship Levels for ACL 2022

| | |
|-----------|----------|
| Diamond | \$30,000 |
| Platinum | \$20,000 |
| Gold | \$10,000 |
| Silver | \$6,000 |
| Bronze | \$3,000 |
| Supporter | \$2,000 |

ACL will be held in Dublin, Ireland from May 22–27, 2022.

Details at <https://www.2022.aclweb.org>

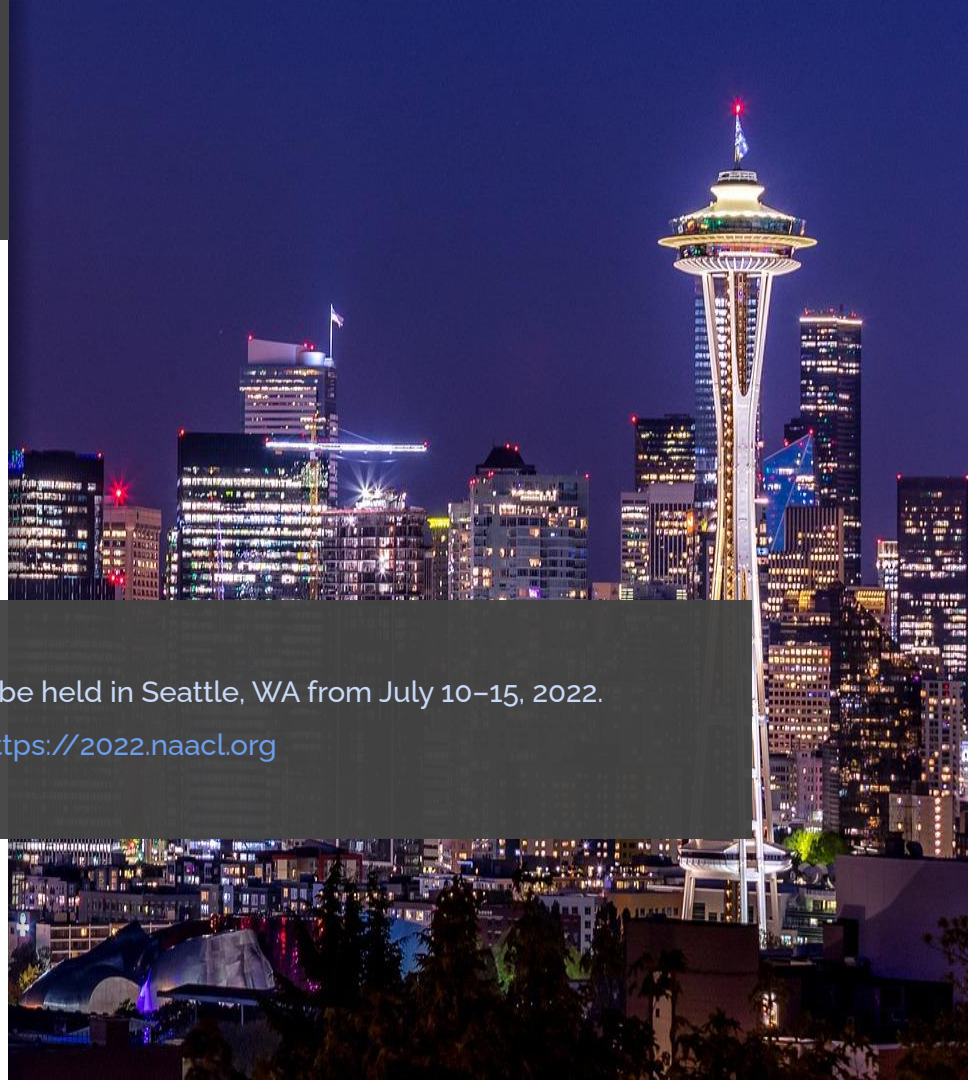
2022 Annual Conference of the North American Chapter of the Association for Computational Linguistics (NAACL)

Sponsorship Levels for NAACL 2022

| | |
|-----------|----------|
| Diamond | \$22,500 |
| Platinum | \$15,000 |
| Gold | \$7,500 |
| Silver | \$4,500 |
| Bronze | \$2,250 |
| Supporter | \$1,500 |

NAACL will be held in Seattle, WA from July 10–15, 2022.

Details at <https://2022.naacl.org>



2022 Asia-Pacific Chapter of the Association for Computational Linguistics (AACL)

| Sponsorship Levels for AACL 2022 | |
|----------------------------------|----------|
| Diamond | \$12,000 |
| Platinum | \$8,000 |
| Gold | \$4,000 |
| Silver | \$2,400 |
| Bronze | \$1,200 |
| Supporter | \$800 |

The AACL conference will be held in Taipei, Taiwan from November 20–24, 2022. <https://www.aacl2022.org>

2022 Conference on Empirical Methods in Natural Language Processing (EMNLP)

Sponsorship Levels for EMNLP 2022

| | |
|-----------|----------|
| Diamond | \$30,000 |
| Platinum | \$20,000 |
| Gold | \$10,000 |
| Silver | \$6,000 |
| Bronze | \$3,000 |
| Supporter | \$2,000 |

EMNLP will be held in Abu Dhabi, United Arab Emirates
from December 7-11, 2022. <https://2022.emnlp.org/>

SPONSORSHIP BENEFITS

| | Diamond | Platinum | Gold | Silver | Bronze | Supporter |
|---|----------|----------|-----------|--------------|--------------|-----------|
| Logo and hyperlink on conference website | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Mono advertisement in program booklet* | One page | One page | Half page | Quarter page | Quarter page | |
| Inclusion of company logo and sponsor level in program booklet, prominently displayed banner* | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Promotional material distributed conference tote bag* | 3 items | 2 items | 2 items | 1 item | 1 item | |

* = only for events with in-person component

SPONSORSHIP BENEFITS CONTINUED

| | Diamond | Platinum | Gold | Silver | Bronze | Supporter |
|---|---|---|------|--------|--------|-----------|
| Number of complimentary registrations for company representatives to the full conference, including tutorials and workshops | 5 | 3 | 2 | 1 | 0 | 0 |
| Provision of a list of attendees interested in being contacted regarding employment opportunities | ✓ | ✓ | ✓ | | | |
| Complimentary exhibit space plus 2 complimentary staff registrations per day to manage the exhibit | ✓ Double-wide exhibit space up to 6.0 m wide x 2.0 m deep (or virtual space) | ✓ Single-wide exhibit space (or virtual space) | | | | |

SPONSOR LEVELS BY CONFERENCE

| | Diamond | Platinum | Gold | Silver | Bronze | Supporter |
|------------|--------------|--------------|--------------|-------------|-------------|-------------|
| ACL 2022 | \$30,000 USD | \$20,000 USD | \$10,000 USD | \$6,000 USD | \$3,000 USD | \$2,000 USD |
| EMNLP 2022 | \$30,000 USD | \$20,000 USD | \$10,000 USD | \$6,000 USD | \$3,000 USD | \$2,000 USD |
| NAACL 2022 | \$22,500 USD | \$15,000 USD | \$7,500 USD | \$4,500 USD | \$2,250 USD | \$1,500 USD |
| AAACL 2022 | \$12,000 USD | \$8,000 USD | \$4,000 USD | \$2,400 USD | \$1,200 USD | \$800 USD |

SPONSOR LEVELS - MULTI-PACKS

| | Diamond | Platinum | Gold | Silver | Bronze | Supporter |
|------------------|----------|----------|----------|----------|---------|-----------|
| 4-pack | \$75,600 | \$50,400 | \$25,200 | \$15,120 | \$7,560 | \$5,040 |
| ACL+EMNLP+NAACL | \$66,000 | \$44,000 | \$22,000 | \$13,200 | \$6,600 | \$4,400 |
| ACL+EMNLP+AACL | \$57,600 | \$38,400 | \$19,200 | \$11,520 | \$5,760 | \$3,840 |
| ACL+NAACL+AACL | \$51,600 | \$34,400 | \$17,200 | \$10,320 | \$5,160 | \$3,440 |
| EMNLP+NAACL+AACL | \$51,600 | \$34,400 | \$17,200 | \$10,320 | \$5,160 | \$3,440 |
| ACL+EMNLP | \$48,000 | \$32,000 | \$16,000 | \$9,600 | \$4,800 | \$3,200 |
| ACL+NAACL | \$42,000 | \$28,000 | \$14,000 | \$8,400 | \$4,200 | \$2,800 |
| ACL+AACL | \$33,600 | \$22,400 | \$11,200 | \$6,720 | \$3,360 | \$2,240 |
| EMNLP+NAACL | \$42,000 | \$28,000 | \$14,000 | \$8,400 | \$4,200 | \$2,800 |
| EMNLP+AACL | \$33,600 | \$22,400 | \$11,200 | \$6,720 | \$3,360 | \$2,240 |
| NAACL+AACL | \$27,600 | \$18,400 | \$9,200 | \$5,520 | \$2,760 | \$1,840 |

A Multi-pack Sponsorship gives a 20% discount

EXHIBITOR SPACE

Benefits for in person conferences:

- One exhibition space up to 3.0 m wide x 2.0 m deep plus two complimentary staff registrations per day to manage the exhibit space
- Complimentary refreshments for 1-2 exhibit staff

Benefits for online conferences:

- Virtual staffed exhibits to interact with conference participants
- Scheduled hours during conference for staffed exhibitor sessions

Cost:

- Exhibitor space is included for Diamond and Platinum sponsors. Fees apply for all others:

| | |
|-------------------------------------|---------|
| Single conference per day cost | \$700 |
| 4 conference multipack per day cost | \$2,240 |
| 3 conference multipack per day cost | \$1,680 |
| 2 conference multipack per day cost | \$1,120 |

- For publishers, we also offer unstaffed exhibitor space up to 3.0 m wide x 2.0 m deep at in-person conferences. The cost of unstaffed exhibitor space is \$300 per day.

EXHIBITORS BY CONFERENCE

| | Exhibitor Space (Staffed) Per Day | Exhibitor Space (Unstaffed) Per Day |
|------------|--------------------------------------|--|
| ACL 2022 | \$700 USD | \$300 USD |
| EMNLP 2022 | \$700 USD | \$300 USD |
| NAACL 2022 | \$525 USD | \$225 USD |
| AACL 2022 | \$280 USD | \$120 USD |

Exhibitor space is complimentary for Diamond and Platinum sponsors

EXHIBITORS - MULTI-PACKS

| | Exhibitor Space (Staffed) Per Day | Exhibitor Space (Unstaffed) Per Day |
|------------------|--------------------------------------|--|
| 4-pack | \$1,764 | \$756 |
| ACL+EMNLP+NAACL | \$1,540 | \$660 |
| ACL+EMNLP+AACL | \$1,344 | \$576 |
| ACL+NAACL+AACL | \$1,204 | \$516 |
| EMNLP+NAACL+AACL | \$1,204 | \$516 |
| ACL+EMNLP | \$1,120 | \$480 |
| ACL+NAACL | \$980 | \$420 |
| ACL+AACL | \$784 | \$336 |
| EMNLP+NAACL | \$980 | \$420 |
| EMNLP+AACL | \$784 | \$336 |
| NAACL+AACL | \$644 | \$276 |

PROMOTIONAL MATERIALS

For in-person conferences only

Sponsorship includes mono advertisements in the conference booklets, and inclusion of promotional materials in the conference bags. The size of the ads and number of promotional materials vary by sponsorship level. Ads and promotional inserts may also be purchased.

Half page mono advertisement in booklet:

| | |
|------------------------------------|---------|
| Half page ad for single conference | \$1000 |
| Half page ad for 2 conferences | \$1,600 |
| Half page ad for 3 conferences | \$2,400 |

Quarter page mono advertisement in booklet:

| | |
|-----------------------------------|---------|
| Quarter page ad for 1 conference | \$500 |
| Quarter page ad for 2 conferences | \$800 |
| Quarter page ad for 3 conferences | \$1,200 |

Promotional material insert in conference bags (one item, such as one flyer, toy or gadget):

| | |
|--|---------|
| Conference bag insert for 1 conference | \$500 |
| Conference bag insert for 2 conference | \$800 |
| Conference bag insert for 3 conference | \$1,200 |

DIVERSITY & INCLUSION

You can help the ACL with its diversity and inclusion efforts, including:

- Support for researchers with families through childcare subsidies
- Accommodations for researchers with disabilities (e.g., vision assistance, sign language interpreting, mobility assistance)
- Subsidizing attendance for researchers with financial hardship
- Subsidizing attendance for first-time attendees from underrepresented regions and groups
- Enabling onsite mentoring activities for students and junior researchers
- Enabling remote participation for researchers who are unable to travel due to visa restrictions, physical disabilities, or family responsibilities

D&I SPONSORSHIP BENEFITS

| | Diversity & Inclusion Champion | Diversity & Inclusion Ally | Diversity & Inclusion Contributor | Sponsorship of Student Volunteers |
|---|-----------------------------------|-------------------------------|--------------------------------------|--------------------------------------|
| Acknowledgement and hyperlink on conference website | ✓ | ✓ | ✓ | ✓ |
| D&I sponsor sign at your exhibition space (if any) | ✓ | ✓ | ✓ | |
| Acknowledgement of your company to students and junior researcher benefiting from D&I mentoring activities | ✓ | ✓ | | |
| Inclusion of company logo and sponsor level in D&I section, prominently displayed banner | ✓ | | | |
| Inclusion of company logo on sign at entrance to D&I allocated spaces and events | ✓ | | | |

D&I SPONSORSHIP LEVELS

| | D&I Champion | D&I Ally | D&I Contributor | Student Volunteer Sponsor |
|------------|--------------|--------------|-----------------|---------------------------|
| ACL 2022 | \$12,000 USD | \$7,000 USD | \$4,000 USD | \$9,000 USD |
| EMNLP 2022 | \$12,000 USD | \$7,000 USD | \$4,000 USD | \$9,000 USD |
| NAACL 2022 | \$9,000 USD | \$5,250 USD | \$3,000 USD | \$6,750 USD |
| AAACL 2022 | \$4,800 USD | \$2,800 USD | \$1,600 USD | \$3,600 USD |
| 4-pack | \$30,240 USD | \$17,640 USD | \$10,080 USD | \$22,680 USD |

D&I - MULTI-PACKS

| | D&I Champion | D&I Ally | D&I Contributor | Student Volunteers |
|------------------|--------------|----------|-----------------|--------------------|
| 4-pack | \$30,240 | \$17,640 | \$10,080 | \$22,680 |
| ACL+EMNLP+NAACL | \$26,400 | \$15,400 | \$8,800 | \$19,800 |
| ACL+EMNLP+AACL | \$23,040 | \$13,440 | \$7,680 | \$17,280 |
| ACL+NAACL+AACL | \$20,640 | \$12,040 | \$6,880 | \$15,480 |
| EMNLP+NAACL+AACL | \$20,640 | \$12,040 | \$6,880 | \$15,480 |
| ACL+EMNLP | \$19,200 | \$11,200 | \$6,400 | \$14,400 |
| ACL+NAACL | \$16,800 | \$9,800 | \$5,600 | \$12,600 |
| ACL+AACL | \$13,440 | \$7,840 | \$4,480 | \$10,080 |
| EMNLP+NAACL | \$16,800 | \$9,800 | \$5,600 | \$12,600 |
| EMNLP+AACL | \$13,440 | \$7,840 | \$4,480 | \$10,080 |
| NAACL+AACL | \$11,040 | \$6,440 | \$3,680 | \$8,280 |

HOW TO SPONSOR

Sponsoring events is easy! Contact the ACL Sponsorship Director indicating which conferences you want to sponsor, and at what level. We will generate an invoice for you and collect your logo and link for the websites.

ACL Sponsorship Director

Chris Callison-Burch

ccb@upenn.edu



ACL Sponsorship Conflict of Interest Policy

Following the ACM Conference on Fairness, Accountability, and Transparency (ACM FAccT), ACL has adopted the following sponsorship policy.

To ensure the independence and integrity of the conference, sponsors have no say over the paper selection process, tutorial selection process, choice of invited speakers, the composition of the program committees, or the best paper awards. The substance and structure of the conference are determined independently by the program committees and/or conference organizers.

The ACL will always acknowledge our sources of financial support.

The ACL will always disclose the benefits that funders receive as a condition of their contributions.

Sponsors can only contribute to a general fund; they cannot specify how their contributions are spent, with the following exceptions:

1. Sponsors are allowed to contribute toward a specific workshop hosted by an ACL conference.
2. Sponsors are allowed to contribute directly toward specific focus areas that are documented in our sponsorship booklet, with a recent example being sponsorship for Diversity and Inclusion efforts at conferences.

As one of the sponsor benefits, a Participant List may be requested by sponsors at any time and this list will contain name/email/affiliation, and country. Additionally, a separate list of those attendees wanting to talk with sponsors about employment opportunities will be made available. In both cases, inclusion in these lists is at the attendee's option. In keeping with the spirit of inclusivity, we ask that these lists not be used to invite subsets of attendees to exclusive parties or events. The lists may not be used for advertising or solicitation purposes.